

Cove Cricket Club Commercial Sponsorship Packages 2013/14



*To discuss options please contact
contact@covecricketclub.co.uk , phone Andy McNeill
on 07528 884180 or speak to a member of Cove CC*

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About Cove CC

Cove Cricket Club is located in the North East corner of Hampshire close to the borders with Surrey and Berkshire. The old village of Cove is now on the outskirts of Farnborough, the home of the famous bi-annual International Air Show.

Cove CC is the premier cricket club in North Hampshire. The club operates 5 Saturday teams playing in the Home Counties Premier League and Thames Valley Cricket League.

The 1st X1 play in the West Division of the Home Counties Premier League, this is one of the highest leagues in the country. The 4 other teams compete in the Thames Valley cricket league and we have a Ladies team representing Cove in the Hampshire Ladies Cricket League. Cove also has a thriving Colts set up, with teams of boys and girls ranging from Under 9 to Under 17.

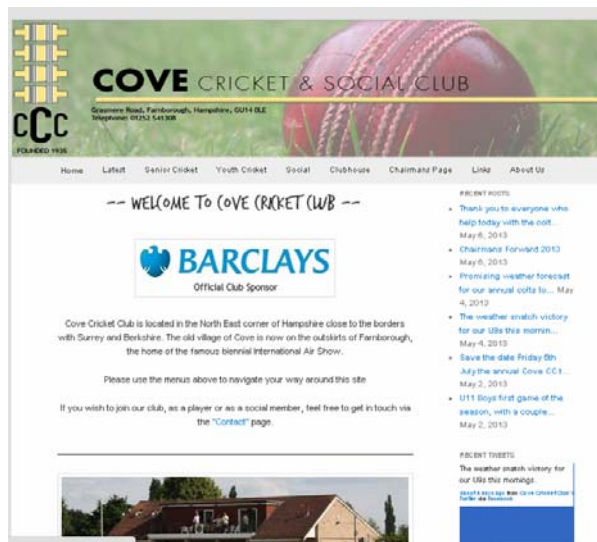
Cove Cricket Club has over 300 members, ranging from playing members to social members as well as life members. We also have access to various forms of promotional channels, including:

- Local Newspaper

We have close links with the Farnborough News and Mail local paper, which covers Farnborough, Fleet, Aldershot and Ash. We have weekly match reports during the season and have various stories reported if requested.

- Website (www.covecricketclub.co.uk)

Cove has a brand new website, recently re-designed which is kept up to date throughout the year with news, match reports, and photos (supplied by Prime Focus Photography).



- **Social Media**

Like the website, the club twitter account is regularly updated as is the clubs Facebook page and social group. Currently the club has 898 followers* and the clubs Facebook page has 91 Likes* and the social group has 140 members.



*Correct as of My 2013

Cove feature weekly during the season in the News and Mail, covering Farnborough, Aldershot, Fleet and the surrounding areas, as well as the Surrey Hants Star, the local free paper, often with up to date match pictures and full writer ups. The club play the highest level of cricket in the local area, and get main billing

So can you or your company sponsor Cove Cricket Club??

Please look through the various types of commercial sponsorship available for 2013/14.

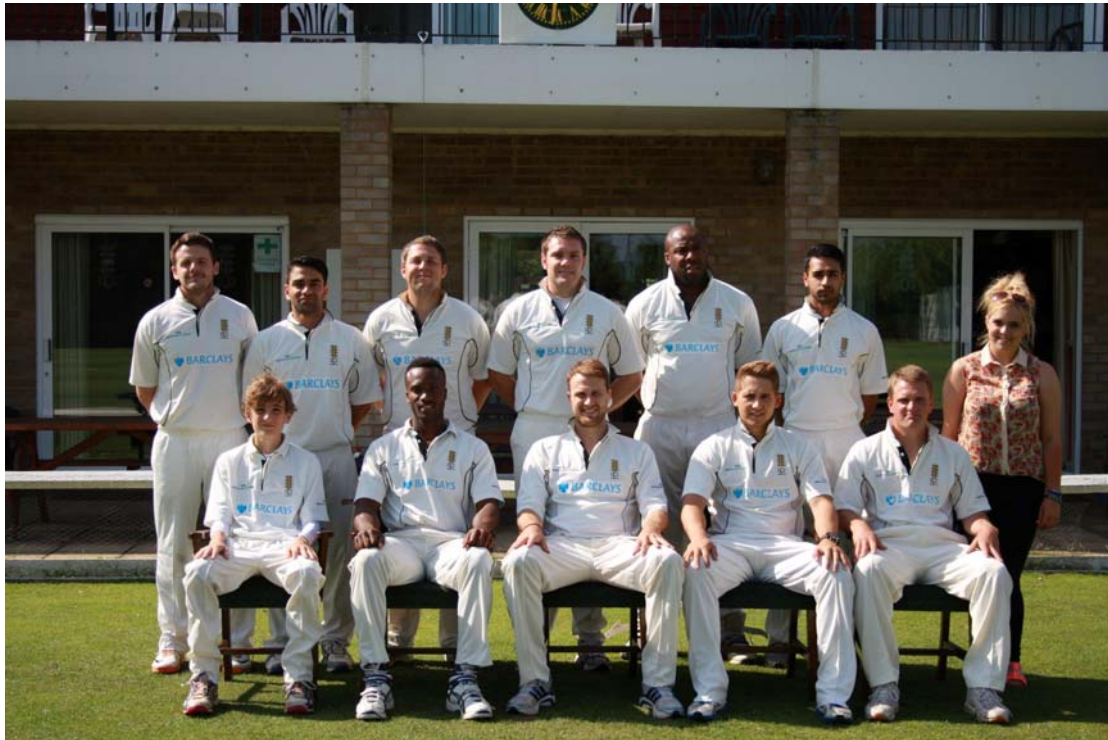
Would you, or your company be willing to get involved and help support cricket at Cove?

If so please select a package that suits your requirements and maximise your business profile through advertisement and reputation. This is also an excellent opportunity to involve your business name within the local community. We can also discuss bespoke packages to suit your company needs.


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Sponsorship Packages 2013/14

On the Pitch - Senior cricket is an excellent way to advertise your company through the local press and across the region. There are a number of packages available to have your company linked to the club, and be visible through a number of channels.




Cove CC 1st x1 2012

<p>Playing Shirt Sponsorship - 2 year deal (1st x1 - other teams available on request)</p> <p>Front: Not available</p> <p>Back: £ 700 + VAT</p> <p>Sleeve: £500 + VAT</p> 	<ul style="list-style-type: none"> • 15 playing shirts with your logos worn by Cove CC throughout the 2013/2014 season
	<ul style="list-style-type: none"> • Complimentary framed shirt and team photo with your company representatives
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company (Minimum 5 times a season)
	<ul style="list-style-type: none"> • Link on front page of website
	<ul style="list-style-type: none"> • Press release to local press include photograph
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at reduced cost, including one complimentary place as award presenter
	<ul style="list-style-type: none"> • Reduced rates for match day and Ground sponsorship (50% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day


<p>Ladies Playing Shirt Sponsorship - 2 year deal (1st x1 - other teams available on request) Front: Not available Back: £ 500 + VAT Sleeve: £300+ VAT</p> 	<ul style="list-style-type: none"> • 15 playing shirts with your logos worn by Cove CC Ladies throughout the 2013/2014 season
	<ul style="list-style-type: none"> • Complimentary framed shirt and team photo with your company representatives
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company (Minimum 5 times a season)
	<ul style="list-style-type: none"> • Link on front page of website
	<ul style="list-style-type: none"> • Press release to local press include photograph
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at reduced cost, including one complimentary place as award presenter
	<ul style="list-style-type: none"> • Reduced rates for match day sponsorship (50% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day

<p>Training Kit Sponsorship - 1 year deal (1st x1 - other teams available on request) Back £500+ VAT</p> 	<ul style="list-style-type: none"> • 15 training shirts with your logos worn by Cove CC throughout the 2013/2014 season
	<ul style="list-style-type: none"> • Complimentary framed team photo with your company representatives
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company (Minimum 5 times a season)
	<ul style="list-style-type: none"> • Link on senior cricket part of website
	<ul style="list-style-type: none"> • Press release to local newspapers
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at reduced cost, including one complimentary place as award presenter
	<ul style="list-style-type: none"> • Reduced rates for match day sponsorship (25% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day

<p>Players tracksuits Sponsorship - 2 year deal (1st x1 - other teams available on request) Back: £ 600+ VAT</p> 	<ul style="list-style-type: none"> • 15 tracksuits with your logos worn by Cove CC throughout the 2013/2014 season
	<ul style="list-style-type: none"> • Complimentary framed team photo with your company representatives
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company (Minimum 5 times a season)
	<ul style="list-style-type: none"> • Link on senior cricket part of website
	<ul style="list-style-type: none"> • Press release to local newspapers
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at reduced cost, including one complimentary place as award presenter
	<ul style="list-style-type: none"> • Reduced rates for match day sponsorship (25% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day

<p>Player Sponsorship 1 year deal (£110.00+ VAT)</p> 	<ul style="list-style-type: none"> • Sponsored training shirt with company logo to be worn throughout season (front)
	<ul style="list-style-type: none"> • Player will display company logo on Bat
	<ul style="list-style-type: none"> • Company details on player profile page of website
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company (Minimum 3 times a season)
	<ul style="list-style-type: none"> • Free Social Membership to Cove CC
	<ul style="list-style-type: none"> • Complimentary picture with your sponsored player
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at reduced cost
	<ul style="list-style-type: none"> • Additional clothing sponsorship prices upon request (Playing Shirt, tracksuit, match day clothing)
	<ul style="list-style-type: none"> • Reduced rates for match day sponsorship (20% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day • One free club hiring per year (subject to availability)

Matchday sponsor (£75.00 + VAT)	<ul style="list-style-type: none"> • Official Matchday programme sponsor for a home game at Grasmere Road
	<ul style="list-style-type: none"> • Ball sponsorship included (worth £45)
	<ul style="list-style-type: none"> • Complimentary VIP invite for up to 4 guest to the match, including complimentary teas
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> • Display within the clubhouse
	<ul style="list-style-type: none"> • Free social membership for 2 people

Matchball sponsor (£40.00 per ball 1st x1) (£30.00 per ball all other senior teams) 2 balls per match available 	<ul style="list-style-type: none"> • Official Matchball sponsor for a home game at Cove CC
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> • Display within the clubhouse

Around the Ground - Cove CC is one of the most spacious, picturesque and well kept ground and clubhouse in the league.

Sponsorship around our beautiful ground is a high profile way of advertising throughout the year at Cove Cricket Club.




<p>Sponsorship Board (£250.00 + VAT (2 year contract)) (This price also includes the manufacture of the hoarding.)</p>	<ul style="list-style-type: none"> • Sponsorship board in prime location around ground (insert size here)
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> • Free manufacture and additional design or logo help
	<ul style="list-style-type: none"> • Free social membership for 2 people
	<ul style="list-style-type: none"> • Display within the clubhouse
	<ul style="list-style-type: none"> • Reduced rates for Match day and Player sponsorship (50% off)
	<ul style="list-style-type: none"> • VIP Table at presidents day
	<ul style="list-style-type: none"> • One free club hiring per year (subject to availability)

<p>Ground sponsor (£1500.00 + VAT (3 year contract) 2013-2016</p>	<ul style="list-style-type: none"> • Sponsorship board in prime location at ground entrance and around ground.
	<ul style="list-style-type: none"> • Your name on the sight screen and covers for the season
	<ul style="list-style-type: none"> • Opportunity to purchase table at end of season awards dinner at significantly reduced cost, including one complimentary place as award presenter
	<ul style="list-style-type: none"> • Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> • Your company name used in naming of ground (The ***** cricket ground)
	<ul style="list-style-type: none"> • Free manufacture and additional design or logo help
	<ul style="list-style-type: none"> • Free social membership for 4 people
	<ul style="list-style-type: none"> • Display within the clubhouse
	<ul style="list-style-type: none"> • 1 free matchday sponsorship and 1 player sponsorship free.
	<ul style="list-style-type: none"> • VIP Table at presidents day
	<ul style="list-style-type: none"> • One free club hiring per year (subject to availability)

<p>Clubhouse sponsor £1500.00 + VAT (3 year contract) 2013 - 2016</p>	<ul style="list-style-type: none"> Your company name in prime location on front of clubhouse
	<ul style="list-style-type: none"> Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> Announcement to local press, including photo
	<ul style="list-style-type: none"> Free manufacture and additional design or logo help
	<ul style="list-style-type: none"> Free social membership for 4 people
	<ul style="list-style-type: none"> Display within the clubhouse
	<ul style="list-style-type: none"> 3 Free hirings per year for your company events (subject to availability)
	<ul style="list-style-type: none"> 1 free match day sponsorship and 1 player sponsorship free.
	<ul style="list-style-type: none"> VIP Table at presidents day
	<ul style="list-style-type: none"> One free club hiring per year (subject to availability)

Big Events

Cove CC run events throughout the year, including this year one of the most high profile events to grace our club for years against the British Army, the big match of our 2013 Cricket Festival.

<p>Cove CC Cricket Festival sponsorship (including sponsorship of Cove CC 1st x1 v British Army 20/20 tournament £1000 (including £200 donation to Help for Heroes</p> 	<ul style="list-style-type: none"> Your company name in all communications surrounding the event including press release and Army website
	<ul style="list-style-type: none"> Logo on coloured playing shirts for Cove CC 1st x1
	<ul style="list-style-type: none"> Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> Announcement to local press, including photo
	<ul style="list-style-type: none"> 1 page advert in official cricket festival programme
	<ul style="list-style-type: none"> Free social membership for 2 people
	<ul style="list-style-type: none"> Display within the clubhouse
	<ul style="list-style-type: none"> Reduced rates for Match day and Player sponsorship for 2013 season (50% off)

<p>Cove CC End of Season Awards Dinner and Dance</p> <p>£1000.00 + Vat</p>	<ul style="list-style-type: none"> Your company name in all communications surrounding the event
	<ul style="list-style-type: none"> Top Table free places
	<ul style="list-style-type: none"> Announcement on Twitter, website and Facebook, including links to company
	<ul style="list-style-type: none"> Free social membership for all attendees
	<ul style="list-style-type: none"> Display within the clubhouse
<ul style="list-style-type: none"> Reduced rates for Match day and Player sponsorship for 2013 season (50% off) 	

*****NEW***Farnborough Airshow 2014**

Farnborough holds and International Airshow every 2 years, sharing the honour with Paris. 2014 sees its return and Cove CC are in prime position for the event, being located less than a mile away from the airfield and having a clear view across Southwood.

Cove CC also has extensive parking facilities, and a great venue for you to come and host clients, friends, families or hold a company event. We even have outdoor Barbeque facilities and a fully operational bar/kitchen area.


Packages can be discussed and will be available throughout the week, including the Saturday and Sunday.

Farnborough Airshow 2013



Deals to be announced/can be discussed

Youth cricket

<p>Age Group Sponsorship</p>  <p>£75 per team</p>	<ul style="list-style-type: none">• Invite to Colts end of season awards• Announcement on Twitter, website and Facebook, including links to company• Sponsorship of all matchballs for season
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We will be delighted to work with you.